



City of Arts & Innovation

News Release

FOR IMMEDIATE RELEASE:

June 25, 2015

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City of Riverside Encourages Residents to Enjoy July 4th Without Illegal Fireworks

Additional parking restrictions around base of Mount Rubidoux designed to reduce fire danger

RIVERSIDE, Calif. – Riverside residents are encouraged to celebrate the July 4th holiday with free fireworks displays at Mount Rubidoux and La Sierra Park and refrain from buying their own fireworks, which are illegal within the city limits.

To increase safety and reduce the possibility of fire in the neighborhood at the base of Mount Rubidoux, additional traffic controls are being instituted this year. Narrow roads there often are blocked by people who come to watch the Mount Rubidoux fireworks and sometimes bring their own fireworks, increasing the danger of fire.

“These sensible traffic measures will ensure that residents can get in and out of their neighborhood and ensure that firefighters will be able to get in if necessary,” City Councilman Mike Gardner said.

“Fortunately, the fireworks display is so large it can be viewed from anywhere in the downtown.”

The new traffic measures include:

- Restricted parking on the west side of Gregory Road.
- Enforcement of “No Stopping Entire Block” signs on Indian Hill Road and “No Parking Entire Block” signs on Beacon Way.
- Restricted parking on both sides of Ladera Lane, where the street width varies from 18 feet to 24 feet.

The new restrictions are in addition to ongoing July 4th traffic restrictions that are in place every year in the area west of Redwood Drive, roughly between Fairmount Park and Bonaminio Park.

To remind residents that fireworks are illegal in Riverside, signs will be posted across the city, and banners will be hung at all 14 fire stations. Safety messages are being broadcast on electronic signs in the Marketplace and Auto Center areas, and the police and fire departments have partnered to enforce fireworks violations through citywide patrols July 1-5. Citations carry a \$500 penalty.

“The Fourth of July is a day of celebration, but not at the expense of safety,” Fire Chief Michael Moore said. “We urge residents to enjoy their 4th of July season by joining friends and families at a legal, licensed and permitted public fireworks display.”

The police and fire departments received 455 calls for service regarding fireworks activity during last year’s July 4th season, and the Fire Department responded to 14 fire calls involving some property damage.

The Fire Department issued 16 administrative citations and numerous warnings and confiscated a moderate amount of fireworks.

Fire risk is especially high this year because of the ongoing drought and high temperatures, which pose an extreme threat of catastrophic fire loss.